

# WILLIAM R. BAUHS

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## WORK EXPERIENCE

### **Bottle Rocket Media**, Production Assistant and Editor

October 2024 - current, *Chicago, IL*

- Completed 100+ shoots, and directly edited 600+ social media videos (various formats) and more than 25 longer-form videos
- Managed lighting, camera operation and audio setup to ensure a high-quality production at shoots
- Primary editor for social media clips and project videos, delivering engaging, on-brand content optimized for multiple platforms
- Collaborated with the creative and leadership teams to maintain consistent visual style and meet fast turnaround deadlines

### **immer**, Video Content Creator

Spring 2024, *remote*

- Storyboarded, edited and shot many ads and commercials for the launch of startup's website
- Active member of marketing team that collaborated on how the business moves forward

### **Children and Screens: Institute of Digital Media and Child Development**, Video Intern

Fall 2024, *remote*

- Supported staff in a wide range of digital media projects, such as creating educational content, editing films, curating short and long-form content and producing webinar content
- Edited primary video footage and clips for YouTube, website and Instagram
- Managed post-production for live virtual events

### **Ogilvy**, Production Intern

Summer 2022, *Chicago, IL*

- Learned professional communication skills while working directly with clients
- Developed project management skills with tight production timelines
- Assisted production team with preproduction books, budgets, contracts and reports
- Handled work in high pressure situations
- Reliable, hardworking and willing to assist others while on sets of video shoots
- Worked on various clients in numerous categories Jimmy Dean, CDW Corporation, City of Chicago and Hillshire Farms

### **Community TV Network (CTVN)/After School Matters**, Student program

Spring 2019 and Spring 2020, *Chicago, IL*

- Learned basic camera and digital editing skills in a professional studio environment

## EDUCATION

### **Michigan State University**, *East Lansing, MI*

- Graduated April 2024
- Bachelor of Arts in Digital Storytelling, Minor in Documentary Production from College of Communication Arts and Sciences
- Honors: Dean's List four semesters; Recipient of MSU Non-Resident Scholarship, MSU Spartan Grant and Presidential Study Abroad Scholarship

## CAREER SKILLS

- Preproduction planning and post production workflow
- Videography/cinematography, lighting and audio; Editing and color correction
- Social media content creation and optimization
- Adobe Premiere, Adobe After Effects, Adobe Audition, Adobe Photoshop
- Final Cut, DaVinci Resolve, ProTools, LumaFusion, Blender